

# MELANOMA MARCH



## 'ALL THE STEPS YOU CAN TAKE' CHECKLIST

- PERSONALISE YOUR PAGE
  - explain why you are taking steps, people will be inspired by your story
- DONATE TO YOURSELF
  - this helps kick start the fundraising, as people follow your example
- ASK FRIENDS TO MARCH WITH YOU
  - it's a supportive event
- CHECK OUT OUR MM RESOURCES TO HELP YOU SPREAD THE WORD – scan QR code
- EMAIL YOUR FRIENDS, FAMILY AND COLLEAGUES
  - include your story and your fundraising page link
- POST ON YOUR SOCIAL MEDIA
  - use one of our social media tiles on the MM Resources page, your pics from past marches, or your 'I'm marching for' tile - and include link to your page
- SEND OUT AN SMS
  - simply view your page on a mobile and click 'share by SMS'
- DOWNLOAD YOUR POSTER FROM YOUR FUNDRAISING PAGE AND PUT IT UP AT WORK
- TALK TO YOUR WORK ABOUT WORKPLACE GIVING
  - it's a simple way for people to donate to charities pre-tax direct from their pay. Most companies match donations, so it's also an easy way to double your impact!



OTHER IDEAS:

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