

MELANOMA MARCH



'ALL THE STEPS YOU CAN TAKE' CHECKLIST

- ☐ **PERSONALISE YOUR PAGE**
 - explain why you are taking steps, people will be inspired by your story
- ☐ **DONATE TO YOURSELF**
 - this helps kick start the fundraising, as people follow your example
- ☐ **ASK FRIENDS TO MARCH WITH YOU**
 - it's a supportive event
- ☐ **CHECK OUT OUR MM RESOURCES TO HELP YOU SPREAD THE WORD** – scan QR code
- ☐ **EMAIL YOUR FRIENDS, FAMILY AND COLLEAGUES**
 - include your story and your fundraising page link
- ☐ **POST ON YOUR SOCIAL MEDIA**
 - use one of our social media tiles on the MM Resources page, your pics from past marches, or your 'I'm marching for' tile - and include link to your page
- ☐ **SEND OUT AN SMS**
 - simply view your page on a mobile and click 'share by SMS'
- ☐ **DOWNLOAD YOUR POSTER FROM YOUR FUNDRAISING PAGE AND PUT IT UP AT WORK**
- ☐ **TALK TO YOUR WORK ABOUT WORKPLACE GIVING**
 - it's a simple way for people to donate to charities pre-tax direct from their pay. Most companies match donations, so it's also an easy way to double your impact!
- ☐ **OTHER IDEAS:**
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